

How to Apply

To secure proper results, Mello-Gloss should be thoroughly stirred to an even consistency before using. This is best done by first pouring off nearly all of the liquid portion into another vessel. Then stir the paste remaining, until it is no thinner on the top than at the bottom; after which pour back the liquid portion a little at a time, stirring well after each addition. When the liquid is all back, pour the paint from one vessel into another several times to insure even consistency throughout.

Mello-Gloss may be tinted if desired by using Lowe Brothers Colors in Oil thinned with turpentine. Pleasing harmonies can also be secured by using for the ceilings, a mixture of four parts white to one part of the selected wall color.

For priming coat mix thoroughly equal parts of Mello-Gloss and Mello-Gloss Reducer; do not use turpentine or linseed oil for reducing; on some surfaces that are in excellent condition, a smaller portion of Reducer can be used with safety. For second and third coats use Mello-Gloss as it comes from the can. If it should require thinning, use nothing but a small amount of Mello-Gloss Reducer.

Mello-Gloss should be applied with a good wall brush and should be well brushed out. Allow time for each coat to dry and harden thoroughly, not less than forty-eight hours; a longer time would be better. While Mello-Gloss may be left in its natural finish, pleasing effects are obtained by stippling. The finishing coat should be allowed to set from fifteen to thirty minutes, depending on drying conditions, before stippling.

There is a Lowe Brothers paint, varnish, enamel, stain or lacquer for every purpose

FOR HOUSE—Exterior
High Standard Liquid Paint
Flat Brick Colors
Linduro Enamel
Porch and Deck Paint
Neptunite Varnishes
Concrete and Cement Coating
Rich-Tone Shingle Stain
Paint and Varnish Remover
Neptoseal Primer—Filler

FOR HOUSE—Interior
Mellotone Flat Colors
Linduro Enamel
Interior Enamel
Paint and Varnish Remover
Extra White Enamel
Neptunite Varnish Stain
Non-Fading Oil Stain
Neptunite Graining Compound—Paste
Neptunite Liquid Graining Compound
Floor Enamel
Linoleum Finishing
Transparent Varnish Primer
Paste Wood Filler
Neptunite Varnishes
Bath Tub Enamel
Mello-Gloss Wall Colors
Kalsomine
Furniture Polish
Flat Black
Penetrating Mahogany Stain
Par-O-Keet Lacquer
Neptoseal Primer—Filler

FOR ROOFS
Standard Metallic Paint
Standard Barn Paint
Derby Red
Rich-Tone Shingle Stain
Galvanized Iron Primer
Blak-En-Al

FOR TRUCKS, TRACTORS, WAGONS, IMPLEMENTS, BICYCLES AND MOTORCYCLES

Truck and Tractor Paint
Auto Enamel

FOR AUTOMOBILES AND CARRIAGES

Auto Enamel
Auto Top Finish
Auto Lead Primer
Automobile Polish

FOR BARNs AND OUTBUILDINGS

High Standard Liquid Paint
Standard Barn Paint
Derby Red
Standard Metallic Paint

FOR HOME USE

Aluminum Paint
Stove Pipe Enamel
Auto Enamel
Screen Enamel
Gold Paint
Bath Tub Enamel
Furniture Polish
Paint and Varnish Remover
Par-O-Keet Lacquer

VARNISH

One for every requirement

Colors in Oil Colors in Japan Graining Colors
Distemper Colors

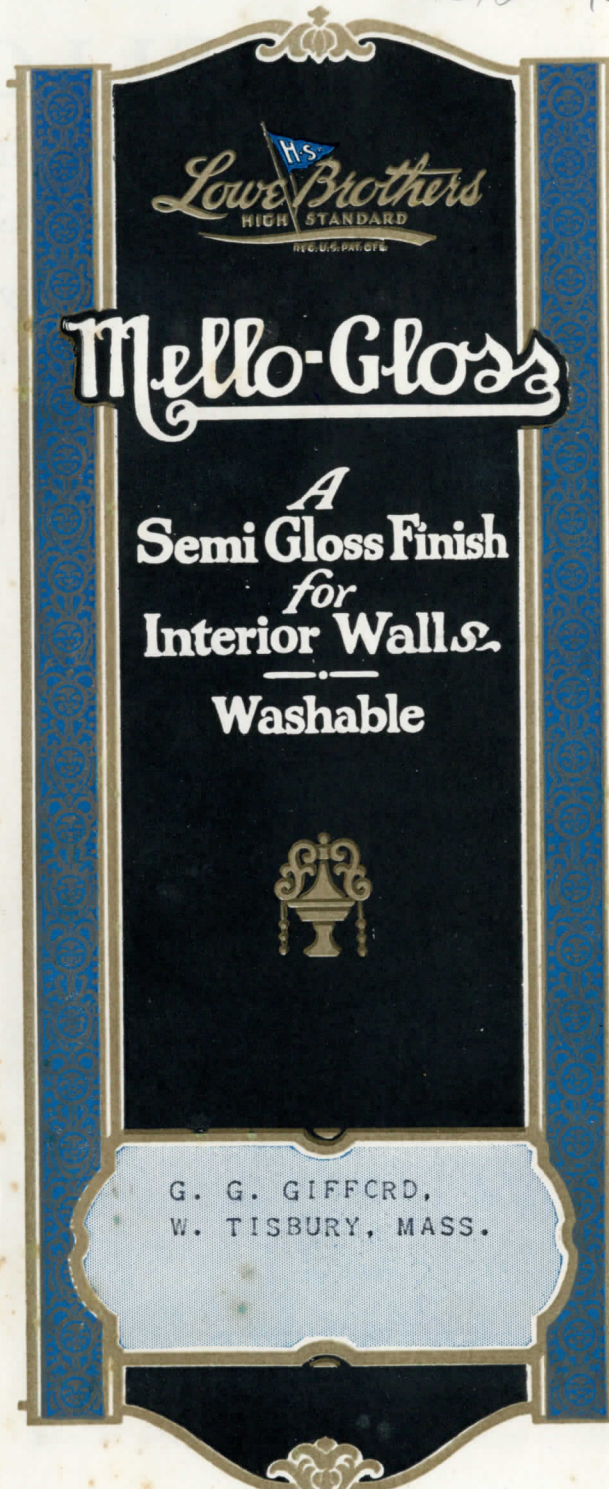
Ask for our booklets which tell how to use these paints to best advantage. They are free.

The Lowe Brothers Company

DAYTON—Factories—TORONTO

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Lowe Brothers
HIGH STANDARD
REG. U.S. PAT. OFF.

Mello-Gloss

A
Semi Gloss Finish
for
Interior Walls
Washable



G. G. GIFFORD,
W. TISBURY, MASS.

MELLO-GLOSS

A Semi-Gloss Oil Paint For
INTERIOR WALLS AND CEILINGS
Washable - Sanitary - Durable - Economical

MADE ALSO IN WHITE 782



IVORY WHITE 776



GRAY ROSE 840



CREAM TAN 775



BUFF TAN 774



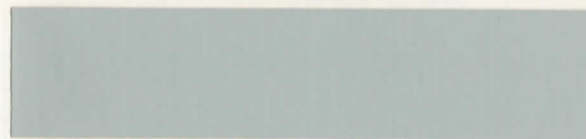
RICH TAN 843



SEAL BROWN 780



TRAVERTINE GRAY 777



BATH BLUE 841



LAVA GRAY 779



REST GREEN 778



SEA GREEN 781



OLD GREEN 842

A Beautiful Wall Finish

Mello-Gloss is a washable wall finish that dries with a hard glossy surface. In a few weeks the gloss changes to a satiny sheen that will last for years—despite the wear and washing that it will receive, even in the kitchen and bath room.

Mello-Gloss is prepared in twelve pleasing, rest-tone shades that possess great light diffusing properties—shades that are recognized as being restful to the eyes. These shades lend themselves to a wide variety of color schemes and combinations and can be modified to meet special requirements.

Mello-Gloss serves equally well on plaster, metal, burlap, canvas, wallboard and concrete surfaces. Mello-Gloss walls may be cleaned with soap or Lowe Brothers Cleaner.

Dirt, grease, ink spots and finger prints quickly let go of a Mello-Glossed surface under the proper cleansing treatment, thus making frequent repainting unnecessary.

This sanitary property, together with its ease in working, covering power, spreading capacity (700 square feet per gallon, one coat) durability and beauty, make Mello-Gloss an ideal finish for the home, whether large or small, as well as for school, hospital, church, office, department store and public buildings, where a medium gloss effect is desired.

Distinctive effects of much beauty can be produced with Mello-Gloss through the use of one of three fancy wall finishing treatments. These are Tiffany Finish, Scumbled Finish and Sponge Imprinting. Samples of these finishes and full directions for obtaining them can be secured from the Decorative Department of The Lowe Brothers Company, Dayton, Ohio, or Toronto, Ontario.